

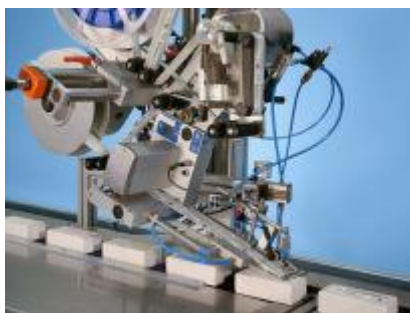
tesa® trust & trace – Individual product tracing across the entire supply chain



tesa® trust & trace

The tesa® trust & trace system combines a physically secure product coding system with leading-edge track & trace systems. It thus provides logistics and brand protection with detailed, reliable data which can be used to optimise distribution and prevent counterfeiting and grey market trade.

tesa® trust & trace can be seamlessly integrated into existing systems and processes, thus offering cost-effective identification across the entire supply chain.



tesa® trust & trace – Integrated into production and distribution

Seamless integration into existing systems and processes

The tesa® trust & trace system effortlessly incorporates standard labelling systems such as product and serial numbers, barcodes and 2D matrix codes or RFID. It can be easily integrated into existing production and distribution processes or IT infrastructures, such as inventory management systems or customs databases.



tesa® trust & trace – For logistics and brand protection

Advantages for logistics and brand protection

With tesa® trust & trace, each individual product can be precisely traced from its manufacture and through the supply chain until it reaches the customer. Reliable data can also be saved for quality control purposes or any possible product recalls. At the same time, individual product identities provide counterfeit protection and eliminate grey market trading.

[Request for tesa® trust & trace brochure](#)