

## Warranty protection for genuine products – permanent security beyond the point of sale



### With permanent product identification against warranty fraud

Products or components which need to be clearly identified as originals, even after years of use or intense exposure to wear, require identification systems which resist external forces or actions. This is the only way unjustifiable warranty or liability claims can be disproved and warranty abuse prevented.

tesa scribos offers you a comprehensive range of intelligent authenticity identification systems which are resistant to intense exposure and are suitable for all product shapes.



### Online verification

tesa Holospot® on Card –  
tesa Holospot® technology in our Brand Protection Set

This easy-to-use integrated concept equips products, guarantee cards and packaging with suitably coded tesa Holospots®. Counterfeit protection, traceability as well as retailer and customer loyalty are securely interlinked in a single system. The Holospot® on packaging can also be given a track & trace-capable barcode to provide grey market protection. Additional, exclusive customer loyalty is offered by optional online registration and verification by the end customer.

[More about tesa Holospot® on Card](#)



## tesa IdentSeal®

tesa IdentSeal® –

permanent originality and incorruptible authenticity

Whether branded nameplates or sophisticated emblems with complex haptic and optical features, tesa IdentSeal® is a secure mark of originality for your products ...

[More about tesa IdentSeal®](#)

