

Diversion protection – authentication and product tracing: worldwide, secure and convenient



Grey market protection and track & trace

Whether immediately after production, in the warehouse or during transportation in the supply chain, many products are exposed to the risk of being removed from their designated sales channel and then reappearing outside their intended supply channel.

tesa scribos makes products traceable. When combined with product solutions such as tesa Holospot® and tesa® CodeSeal, tesa® trust & trace provides logistics and brand protection using detailed, reliable data, which can be used to optimise distribution and prevent counterfeiting and grey market trade.



tesa® trust & trace

tesa® trust & trace -

using synergies between logistics and brand protection

The tesa® trust & trace system offers item-unique product coding in combination with reliable counterfeiting protection to provide cost-efficient identification for each individual product throughout the supply chain.

Logistics and brand protection are thus efficiently interlinked.

[More about tesa® trust & trace](#)



The tesa Holospot® technology equips each individual product with a counterfeit-proof data carrier visible to the naked eye. That means: security directly on the product for an unequivocal, instant verification of originality – even by consumers – as well as efficient product tracing.

The tesa Holospot® system –

data carrier, hardware and software for comprehensive product authentication and tracing

Up to four information levels, readable independently from one another – let your product clearly speak for itself ...

[More about the tesa Holospot® System](#)



tesa® CodeSeal – product security in mass markets

tesa® CodeSeal –

effective brand protection in mass markets

tesa® CodeSeal is a security label with integrated information. It ensures item-unique security codes are effectively integrated into a physical verification system. tesa® CodeSeal is thus ideally suited to providing [counterfeit protection](#), traceability as well as authenticity verification for each individual product.

[More about tesa® CodeSeal](#)

Further information on the topic:

tesa IdentSeal®

Permanent identification with effective anti-counterfeit features >>

tesa® SecurityPrint

Flexible solutions in print >>

Combined technologies

Individual solutions >>